

PRAGERS'

MAIN AT FIFTH

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The AUTUMN EXPOSITION

IT WOULD seem the whole round earth were scarce large enough to draw upon for new Autumn Modes, so rich their theme, so varied their interpretations. Oriental imagery, British conservatism, French style instinct, Italy's romance, Greek sense of the beautiful—these and more have contributed to the fashions on parade.

You are invited to a "try-on party." Madame and Mademoiselle, that you may know the true beauties of these new Autumn garments. When your own face appears above them, your own breathing, moving figure is wrapped in their soft folds, then only can they express their charm.



COLORS, prismatic in their scope; Fabric from sheerest chiffons to stiffest of gorgeous brocades; Fashions that have filched their motifs from humble peasant dress and regal robes of state. Were proof needed of the vital place accorded woman in the scheme of things mundane, the Autumn Exposition brings evidence irrefutable.

Closely allied to the law of perfect physical health is the law of unvarying attention to every detail of dress. The mark of the gentlewoman is evidenced in the care which she has bestowed upon her grooming. Thus she has determined for herself her place in the sun.

The New Corsets

Warner's Rust Proof and Redfern

WE HAVE moved our corset department to the mezzanine floor, where we have more room and complete privacy for proper fitting.

Our stocks have been replenished with the newest modes which will be so necessary to wear with the fall season's new frocks.

Warner's Rust Proof and Redfern corsets are known for giving that perfect satisfaction that is only attained with a correct corset, correctly fitted. A type for every figure, priced from

\$1.50 to \$25

Fall Hand Bags

for the New Frocks and Suits

BEAUTIFUL creations of pin seal and silk moire which will blend so nicely with milady's new autumn attire.

A collection so varied that one is sure to find the proper shade and style to suit each individual taste. Priced from

\$5 to \$50

Dinner Gowns

For Every Occasion

LOVELY creations of crepe, Roma, georgette crepe, chiffon, chantilly lace, satin and lustrous proa de landrea as prismatic in their scope as the spectrum of the rainbow. Never before have designers vied with each other in the production of elegance as is evidenced by these selections. Priced from

\$50 to \$395

FROCKS FOR AUTUMN

Youthful of Fashion, Glowing with Color

BACKWARD, turn backward, O Time—to the days when grandmother's black henrietta cloth was reserved for Sunday-best. Only, today we need have our henrietta in lovely Virgin blue, smartly tailored for everyday street wear, with grey fox fur trimming as a final touch of elegance. In the same catalog of famous beauties, a glowing poinsettia Canton crepe may have a fringed tunic and defy favoritism. Wooden beads may trim your silk frock while gay chenille flowers sprout on your tunic of wool and eternal youth pervades the fashioning of every one. High necks, long flowing sleeves, straight lines and a lowered waist line are typical of these chic frocks. From

\$25 to \$250

HANDSOME WRAPS

With New and Compelling Charms.

WITH so many beautiful frocks appealing to be taken out and worn, how can we escape a Wrap of equal charm? Taupe bolivia cloth makes a wonder of a Coat when deeply collared and cuffed with black wolf. Malay orlando or blue panvelaine, silk-embroidered in self tones or fittingly fur trimmed, share equal honors. Generous fullness in the body of these Coats and loose sleeves are among their compelling virtues. Then there are trim garments depending for their charm on lines alone and those touches which bespeak the finesse of tailoring. For the business woman or one needing a Coat for general wear such garments are perfect. From

\$98.50 to \$300

Sorosis Modes for Fall

The Smartest Footwear Shown

THE most necessary adjunct to "milady's" toilet is smart footwear. It is the "piece de resistance" that completes the "tout ensemble." Our complete stocks present every conceivable "fantasy" of the season. From the smart modish overwrap slipper, pump of black satin to the high top, brown calf walking brogue, and all the numerous modes that go between our shoes represent the essence of extreme stylishness. Moderately priced from

\$7 to \$14.50

THE SMART TAILLEUR

Offers Wide Latitude in Correct Styles.

QUITE fivolisly inclined to flare in unbelted fashion are most of the smart new Suits. Though for the matter of that, there is plenty of variety to be found in charming Suits that are more severe. Tailored to the last degree of perfection, these latter types show slightly fitted coats of good length. A little nonsense now and then, in the shape of the saucy flare, is, however, relished by the best of women, evidenced by the admiring eyes centered upon a gem in deep wine duvetyn with soft mole trimmings. For traveling dress, street or business wear there are numberless correctly styled and tailored models—piquantly saucy or irreproachably severe to suit one's type—varying in price from

\$50 to \$200

PICTURESQUE MILLINERY

To Add the Last Lovely Touch to Costumes

TO THE bal du Grand Prix we are indebted for the rich fuchsia colorings which so beautifully the new Fall Hats, scarcely less lovely than the glorious shades of voiline, when posed against black hatter's plush. Fedora effects, and picturesque shepherdess shapes are finding favor. Carved Spanish combs for trimming hint of old world romance, and fur coardes vie with glycerined ostrich for smartness. From this collection of charming modes, one may go about the ever-new and delightful task of selecting Hats for street wear, for the afternoon tea or matinee, and graceful feather-trimmed models especially designed to grace informal evening attire. From

\$8 to \$35

Evening Apparel

Is A-glitter with Rich Brocade

COLORS that rival the rainbow and fabrics that shimmer and glow, in iridescent waves will make up the Evening Apparel of the coming season. All-over guipure lace is draped exquisitely over radiant silks. Velvet in rich, deep tones is combined with flowing chiffons. Soft satins show cascade draperies in one-side effects. Magnificent Wraps of gorgeous brocade are collared deeply with luxurious furs and an air of exotic splendor pervades the entire mode. The classic simplicity of line in a Grecian robe has been caught in a black satin gown trimmed with white faced panels from shoulder to hem. Priced from

\$50 to \$395

Perfumes

By Noted French Perfumers

A COLLECTION of perfumes and toilet preparations that is not excelled. Our large stock of imported perfumeries include: Coty, Caron, Houbigant, Violet, Piver, Roger & Gallet, Vivaudou and others, with prices from

\$1.25 to \$7.50 per oz.

Tea Gowns

And Negligees

SOFT, clinky creations so elaborate and rich in their trimmings of lace and ribbons that they appear to be a perfect maze of bewitching beauty. And never before could one get so charming a garment for so moderate a price. All shades and combinations assure one of a perfect selection. Price from

\$5 to \$50

Fall Hosiery

For Smart Footwear

WITH apparently no waning of the vogue for low shoes the year round, an ever-increasing importance attaches to Hosiery as a smart dress accessory. Clocked and embroidered tops make a distinct addition to the picture. Both daytime and evening shades are available in a diversity of plain and fancy numbers. The pair, from

\$1 to \$7.50

Fine Lingerie

Of Clever Inspiration

ENTIRE yokes of real lace distinguish some of the irresistibly lovely Nightgowns of heavy crepe de Chine, Mexican hemstitching, fagoting and tailored tops are featured on others. Chemise and step-in drawers are enriched with genuine flit, soft-lined contrasting ribbons, tiny French flowers and the finer laces. The garment, from

\$1.95 to \$100

PRAGERS' PARIS FASHION

Main Street at Fifth

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